

## **BEHIND THE SCENES INTERVIEW: Generation Positive**

### **1) What is the essence of your organization and why and how did you start it?**

Our goal is to inspire young people to love themselves! We started our account through a group project for one of our classes. We had to find the root cause of a focus problem. We decided on social media as the root cause and made this account which we loved doing! We could reach out to young people like us easier.

### **2) What good experiences have you had so far with your organization?**

Every person that Dm's us or comments on our photos brings happiness to us every time. It's my favorite part. One of the best was this campaign/ collaboration it's a proud moment for us and makes us feel like we're making a difference. Meeting different accounts through this one has also been very fun. We build each other up and support each and every account that we have interacted with.

### **3) How do you feel your organization has made an impact or will make an impact on the world?**

I think individually people get boosted everyday to be more happy, self aware, inspired and all the good stuff. In the world I think every account or people that strive to make this world better does impact the world even just a little bit. Just by motivating someone by a post you can do a lot. The world benefits from kind things like our account against all the negative.

### **4) How and why did you choose to spread positivity over other issues?**

Well when we started the project that inspired this account was made posters for our school about eating disorders. After further reaching the root and solution social media came to us and we thought that real people and real experiences are what can change someone's life or perspective. Positivity is what we all need more of.

### **5) Why is mental health awareness important to you?**

Mental health awareness is important to us because it affects so many people we know and young people who don't have adequate resources to deal with mental health or aren't inspired everyday. Mental health is often hushed and it needs to be normalized in society.

### **6) What makes Generation Positive unique?**

It's goal is to make people feel good about themselves through simple things like quotes, songs, and peoples experiences. It has different categories to help people in different ways but have the same goal. Each category is something someone can relate to.

### **7) What is your plan for the future to grow your organization?**

We are going to keep posting and try to do more campaigns like this to reach out to a broader audience. We have changed some small things up but ultimately we just think in the present. What makes us happy and what makes others happy.

### **8) What are you most excited about for the future?**

Olivia: I am most excited to see where my generation (Gen Z) is taking us. I think that we have broken into the leaders of our youth and taking action. We are going to change the world and fight for what we believe in. I can't wait for the world to be led by change makers leading the world we need to see.

Dominic: I am excited to see what new ideas this generation has. Ideas that can better their communities and also the world. I am also excited and hopeful that these new ideas gain attention and changes can be made in our community towards a better future.

**9) For fun: What's your dream job?**

Olivia: I don't actually know for sure but it's something that helps people like works directly with people to make a difference.

Dominic: I'm not sure but I've thought about being a veterinarian. There isn't really a reason but I am interested in helping others.